JESSE NICHOLS
SENIOR UI/UX DESIGNER

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PORTFOLIO
portfolio.jessenichols.info

Designing websites to be clean, simple, and perfect.

I believe in the excellence of simplicity. It has been said by many great designers that there is complexity in clean design. It is easy to make something that is complicated and cluttered. However, it is a wondrous thing to harness the same complexity into something that can be easily used and understood by anyone.

〉 WORK EXPERIENCE

Happy Ninja
Jan 2011 - Present

SENIOR UI/UX DESIGNER

Create responsive web pages using modern web standards. Improve UX through the use of analytics review, user interviews, surveys, personas, content auditing, unmoderated user testing, paper prototyping, and experience mapping.

SIOS Technology Corp.
Apr 2016 - Present

UI/UX ENGINEER

Design touch optimized user interfaces for products. Create paper prototypes, wireframes, and high fidelity mockups. Establish UX design and optimize UX using various techniques including competitor analysis, a/b testing, analytics review, user interviews, unmoderated user testing, and experience mapping.

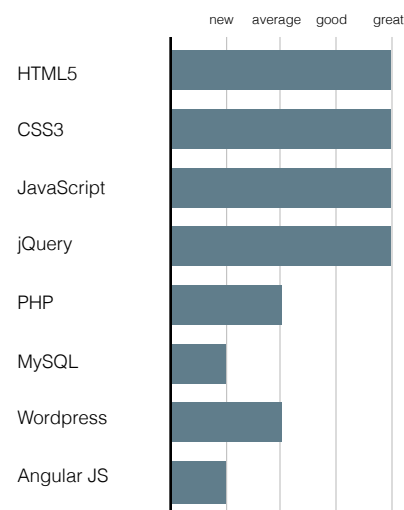**Augusta Sportswear**
Apr 2015 - Apr 2016

UI/UX DEVELOPER

Create visually engaging, immersive, and usable digital experiences. Integrate dynamic user experience within WebSphere Commerce and Magento. Create mockups and wireframes. Implement analytics on multiple projects and perform analytics review, competitor analysis, stakeholder interviews, diary studies, card sorting, create personas, and perform unmoderated user testing.

Ocozzio, Inc.
Dec 2013 - Apr 2015

LEAD WEB DEVELOPER

Design and update web pages to suit client needs using modern UI and accessible design principles. Ensure that pages are viewable on all devices using the principles of mobile web design, responsive web design, media queries, and hypertext access redirects.

〉 PROFESSIONAL SKILLS

	new	average	good	great
HTML5				
CSS3				
JavaScript				
jQuery				
PHP				
MySQL				
Wordpress				
Angular JS				

〉 PROFESSIONAL TOOLS

	new	average	good	great
Photoshop				
Illustrator				
InDesign				
Sketch				
Brackets				
Pixelmator				
Affinity Designer				
FileMaker Pro 12				